



**The Blue Ridge Mountains Wine and Jazz Festival  
Saturday June 16, 2018 2-10 p.m.**

**Sponsor Information**

The 4<sup>th</sup> annual Blue Ridge Mountains Wine and Jazz Festival is a 501(c)3 designated annual event. We expect to attract thousands of locals and visitors from all over the Southeast to Blue Ridge, GA. With support from the City of Blue Ridge and the Fannin County Chamber of Commerce, this event will be an exciting opportunity for wineries, restaurants, artists and other local businesses in the Blue Ridge area.

We will be advertising our event in numerous media publications such as the Georgia Tourism Board, Atlanta Magazine, Appalachian Magazine, Welcome Magazine, Directions Magazine, the Vacation Guide distributed to all Georgia Visitors Centers, as well as on regional radio stations and area billboards.

The goal of our charitable event is to support music education and cultural exposure for students of jazz music through funding and offering them the experience to perform, intern and volunteer at the event. By supporting this event, you will not only be promoting your own business but also helping to support jazz music education and provide an opportunity for young people who have a passion for jazz music.

The Blue Ridge Wine and Jazz Festival wants you be able to take advantage of these sponsorships. Below you will find more information about supporting this exciting event and build more awareness of your business through marketing and advertising to the locals, travelers and vacationers that come to Blue Ridge to enjoy the early spring season.

For more information you may contact us at [brmwineandjazz@gmail.com](mailto:brmwineandjazz@gmail.com)

## **Stage Sponsor : \$5,000**

- 10 admission tickets to the festival
- Business banner (provided by sponsor) center front on the stage
- “Mingle with Musicians” inside VIP Tent
- A catered dinner for you and your guests in VIP tent
- 5 bottles of wine
- 10 commemorative event wine glasses
- Reserved seating in front of the stage
- 10X12 prime booth space
- Name and logo displayed on all printed advertising material, all social media including Facebook and website with link to your site on both.
- Stage mention throughout festival and 2 stage announcements for advertising or giveaway (if sponsor opts for giveaway).

## **4 Band Sponsors : \$2,500 each**

- 10 admission tickets to the festival
- “Mingle with Musicians” inside VIP Tent and light hors d’oeuvres
- 3 bottles of wine
- 10 event wine glasses
- Reserved seating in front of the stage
- 10X12 prime booth space
- Banner (provided by sponsor) to be displayed on stage. Choice of location: (3X12 vertical on side of stage) or 12X3 horizontal on bottom of stage.
- Name and logo displayed on all printed advertising material, all social media including Facebook and website with link to your site on both.
- Stage mention throughout festival and 2 stage announcements for advertising or giveaway (if sponsor opts for giveaway).

## **Gold : \$1,000**

- 8 admission tickets to the festival
- 2 bottles of wine
- 8 event wine glasses
- 10X12 prime booth space
- 8X3 Banner (provided by sponsor) displayed in highly visible area on either side of stage
- Name and logo on all printed advertising material, all social media including Facebook and website with link to your site on both,

- Stage mention throughout festival and 2 stage announcements for advertising or giveaway (if sponsor opts for giveaway).

**Silver: \$500**

- 6 admission tickets to the festival
- 6 event wine glasses
- 10X12 booth space
- Name and logo in event program, logo on all printed advertising, all social media including Facebook and website with link to your site.
- Stage mention throughout festival

**Bronze: \$250**

- 4 admission tickets to the festival
- 10X12 booth space
- Name in event program and all social media including Facebook and website with link to your site
- Stage mention throughout festival